

HO'OIKAIKA PARTNERSHIP

*Working together to keep
our 'ohana safe and supported*

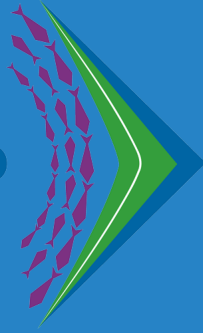


Strengthening 'Ohana and Preventing Child Abuse in Maui County



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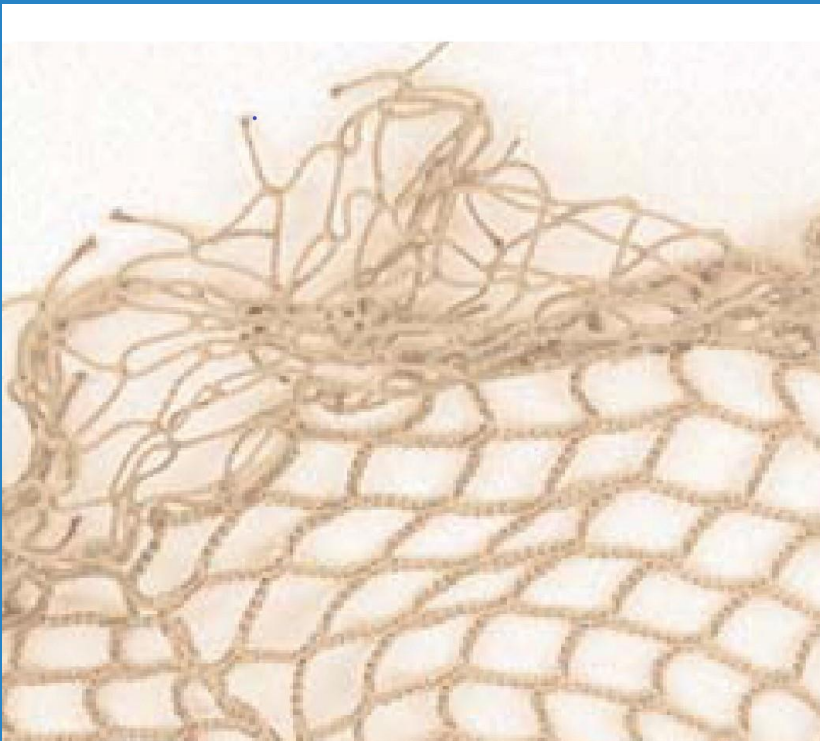


The Ho'oikaika Partnership is a coalition of community-based organizations, individuals, county and state agencies committed to preventing child abuse and neglect in Maui County.

Our hui welcomes a wide range of community members, many who are providers of health and human services such as:

- Early Childhood and Parent Educators
- Social Workers
- Public Health Nurses
- Substance Abuse Counselors
- Faith-based Leaders, and
- Others concerned with ensuring our keiki grow up healthy, safe and supported.

Our symbol is the hukilau, or net, to remind us that our strength is in working together to ensure that there are no puka's (holes) in Maui County's safety net of family support services.



VISION

Our 'ohana are healthy, safe, and supported.

MISSION

Strengthen and expand the system of supports in Maui County by building a strong prevention and provider network that supports collaboration, shares knowledge and resources, and shapes policy to prevent child maltreatment.



VALUES

ALOHA: All partners are valued. Our relationships are based on equality and respect.

LAULIMA: Together we are stronger in spirit and action. We embrace opportunities to collaborate

Ha'AHA'A: We recognize all contributions, foster a learning culture, and remain open to new ideas. We act as a whole.

MĀLAMA: We act with confidence knowing that strengthening protective factors are in the best interest of our 'ohana.

KULEANA: Our responsibility is to keep our children safe.

PONO: We act with purpose and take risks to do what is right for our 'ohana.



Leadership Hui: 10 Core & Supporting Partners



HAWAII STATE DEPARTMENT OF HEALTH
HEALTHY PEOPLE - HEALTHY COMMUNITIES - HEALTHY ISLANDS



What We Do

*“This whole partnership is about working together, **ho’oikaika**.*

We recognize that everyone’s work is important, and bringing that work together and helping one another collectively, the impact can be so much greater.”

Venus Rosete-Medeiros,
co-founder

- **Raise awareness** about child abuse and neglect in Maui County
- **Connect** and **collaborate** with agencies and individuals working to prevent child abuse and neglect
- **Educate** parents and providers about resources available for families and children and the risk factors associated with child abuse and neglect
- **Inform and motivate** the community to implement the **Protective Factors** to strengthen families and prevent child abuse and neglect
- **Provide training** to partners, social service agencies, community groups, and others to identify and prevent child abuse and neglect

2021–2024 Strategic Plan Goals

- 1: Create a seamless safety net of services to support children and their caregivers.
- 2: Strengthen the prevention and provider workforce.
- 3: Successfully educate and advocate for policy, program, and systems changes needed to prevent child abuse and neglect.
- 4: Engage the community in prevention of child abuse and neglect.
- 5: Strengthen the foundation of the Ho'oikaika Partnership.



Protective Factors Strengthen Families

Research shows these characteristics or conditions **reduce** or **buffer** the effects of risk, stress, or trauma and reduces the likelihood of victimization by abuse, neglect or assault.



Child Abuse in Maui County



In 2020, **245 unique confirmed types of child maltreatment** were experienced by children.

Almost half (48%) of CAN reports have a precipitating factor of **drug abuse**.

Almost **1/5 have inadequate housing** (17%).

The most common category of helpline calls in 2021 were related to **housing and utilities, 86%** of these calls for **payment assistance**.

Mental health problems and heavy continuous childcare responsibility were less common, but still present in **1-2 of every 10 reports**.

From: [2022 Preliminary Assessment of Family Services Supports and Needs on Maui County](#)

Demographics of Maui County 'Ohana

Nearly 1/3 of households have children under age 18.

Highly diverse. Four in ten (41%) residents identify as more than one race. 24% identify as White, 20% as Asian, and 14% as Native Hawaiian or other Pacific Islander. About one-fifth (19%) identify as Hispanic.

23% of single-parent households with at least one child under the age of 5 live **below the federal poverty line**.

25% of families in with a child 0 to 4-years-old receive some form of public assistance.

Families of four need \$78,600 to live comfortably. But over half (52%) of families have incomes below the "ALICE" survival budget.



Partnership Activities

Monthly Partnership & Committee Meetings

April Child Abuse Prevention month activities

Annual Conference (since 2015)

Navigation Services/Concrete Supports for Families

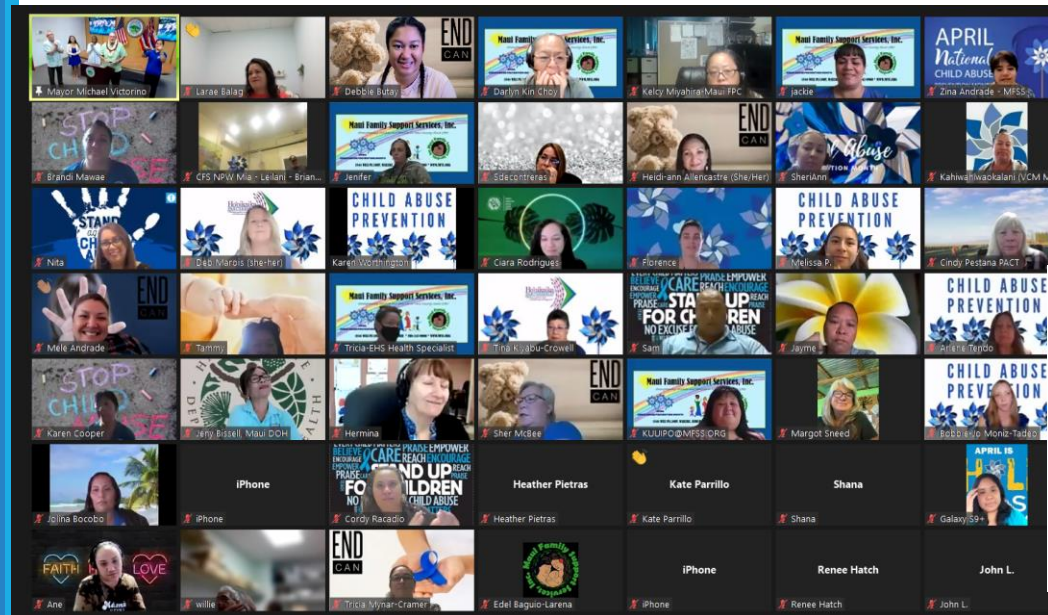
Community Events, Education & Outreach

Newsletter, Website & Social Media

Support Moloka'i & Lāna'i CAN efforts

Build relationships with policy makers

Participate in statewide CAP efforts



‘Ohana Fest
“A Journey to Healing”
Saturday April 9, 2022
10am-1pm
Maui Nui Botanical Gardens
150 Kanaloa Avenue
Kahului, Maui

Free Food
Music
Giveaways
Prizes

Resources
&
Information

Wear Blue
to support
Child Abuse
Prevention
Month

Register with QR code
or
<https://forms.office.com/r/2AhaLqfM2b>

Hawai'i Children's Action Network
Building a unified voice for Hawai'i's children

Hooiikaika Partnership
Building a unified voice for Hawai'i's children

HOOIKAIKAPARTNERSHIP.COM

Friends
of the Children's
Justice Center of Maui
Building a unified voice for Hawai'i's children

Navigation & Outreach Services: A Guide by the Side

1. Coordinate with other programs and agencies to provide seamless services
2. Provide direct program services and community resources to eligible families including:
 - System navigation
 - Parenting and life skills coaching
 - Access to concrete supports to assist in stabilizing their lives
 - Aftercare coaching to help victims heal from trauma.
 - A “warm hand-off” between clients/participants and programs.
3. Community outreach and education to prevent CAN





‘Ohana Fest
“A Journey to Healing”
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Public Education & Advocacy



Hawai'i Children's Policy Agenda

2023



Support the 2023 Hawai'i Children's Policy Agenda by raising awareness and encouraging public testimony

Provide public testimony to the Maui County Children and Youth Commission to urge prioritizing child abuse prevention

Build capacity of partners to advocate with regular "how to's" at meetings and in newsletter

Include an "advocacy" learning track at the annual Ho'oikaika Conference

Launch a public education campaign to educate families about protective factors and reduce the stigma of seeking help.

#ohanatokstory

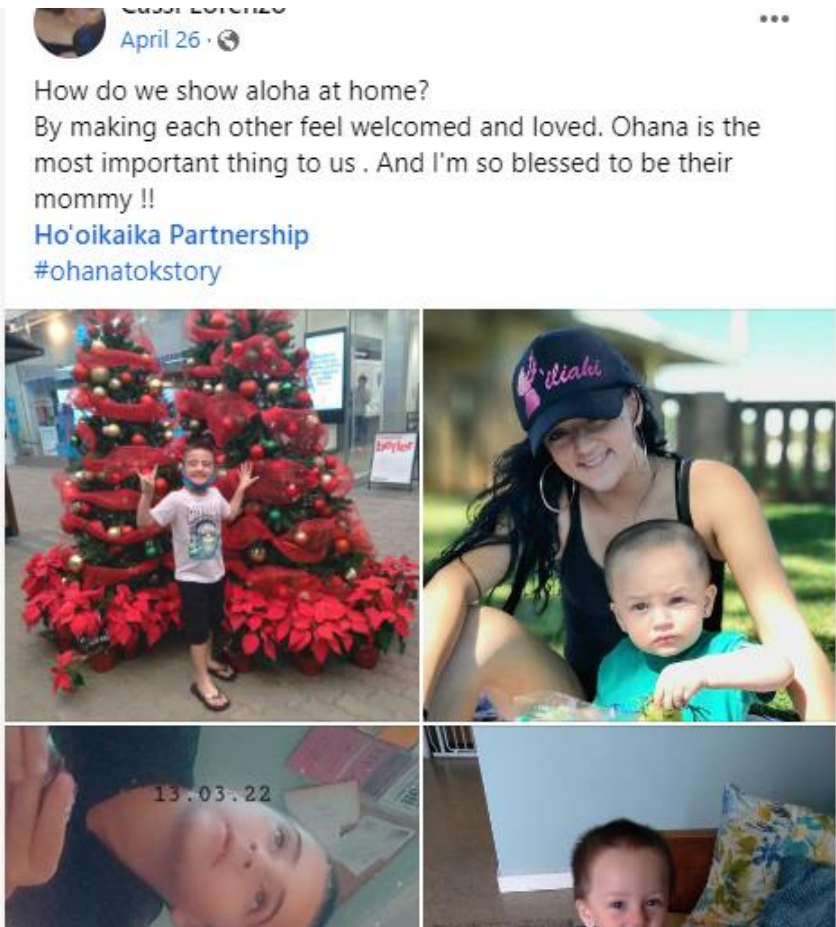
Social Media Campaign 2022



GOALS

- Engage families in an easy, fun, strength-based activity to enhance protective factors and early literacy skills
- Foster collaboration and build following
- Increase awareness & access of community supports/services
- Learn strategies to inform future public education campaigns and the statewide launch of Aloha at Home

Social Media Challenge Outcomes



Reach: In the 90 days prior to our campaign, our posts generally reached under 5000 people. This number rose to 14,100 during the campaign, (189% increase).

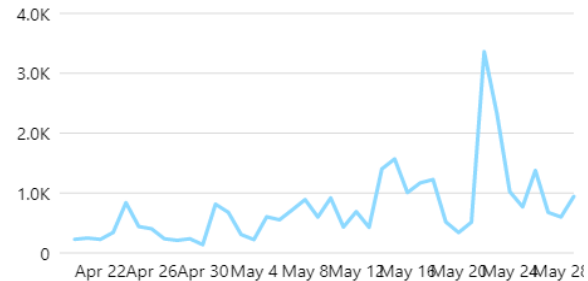
Followers: Ho'oikaika Facebook +63 and Instagram +55.

Engagement: 186% increase overall in liking, commenting and sharing. 47 entries and prizes to 23 participants.

Reach

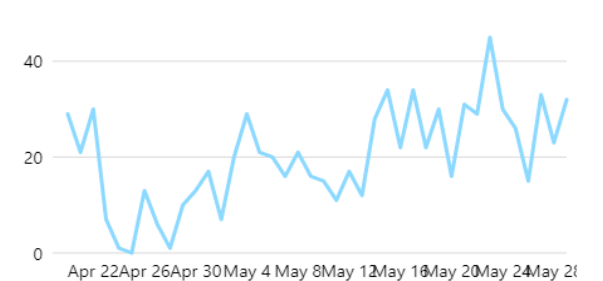
Facebook Page reach ⓘ

12,680 ↑ 135.8%



Instagram reach ⓘ

133 ↑ 47.8%



Mahalo to Our Supporters

Casey Family Programs

Consuelo Foundation

Friends of the
Children's Justice
Center of Maui

Hawai'i Department of
Health

Kamehameha Schools

In-kind contributions of
partner agencies

Individual generous
donors

How to Join Us

- **Subscribe to our newsletter** for updates on local and statewide CAP efforts, events, training, and advocacy.
- **Attend Ho'oikaika Partnership Monthly Meetings**
3rd Wednesdays, 11:30 am – 1:00 pm via Zoom
- **Participate in a committee** to advance our strategic goals.
- Attend our **annual conference**
- Contact **Deb Marois, Ho'oikaika Partnership Coordinator** for more information or to talk story. 808-765-7254
deb@convergecrt.com
- **Follow/Like** and Share Our Posts on Facebook & Instagram
- [Donate to support our activities](#) (MFSS is our fiscal agent)



Resources for More Information

Ho‘oikaika Partnership Website <http://www.hooikaikapartnership.com/>

***A Journey to Healing* video** <https://youtu.be/u7o1-fUv-YY>

Ho‘oikaika Partnership Strategic Plan

http://www.hooikaikapartnership.com/wp-content/uploads/2022/03/2021_2024_HP_Strat_plan_final.pdf

**Preliminary Assessment of Family Services, Supports and Needs on Maui County A
Synthesis of Existing Data**

http://www.hooikaikapartnership.com/wp-content/uploads/2022/06/HP_Preliminary_Assessment_FINAL_05-04-22.pdf

Protective Factors Maui Style <http://www.hooikaikapartnership.com/protective-factors/>



Questions, Reflections and Mahalo Nui Loa!